

ADVERTISE WITH THE MIAMI-DADE BAR

FORMERLY KNOWN AS THE DADE COUNTY BAR ASSOCIATION



The Miami-Dade Bar (MDB) is one of the largest voluntary bar associations in Florida, and the voice for Miami-Dade County's diverse legal community. Our Newsletters and Magazines go out to over 18,000 attorneys in South Florida and boast an average open rate of 42%. If you want to reach the legal community in South Florida, there is no better way than to advertise with the Miami-Dade Bar.

NEWSLETTER AD PRICING

Ad Type	Display Size	Submit at 2x	Link to Blog	1 Week	4 Weeks
Banner Ad	600 x 150 px	1200 x 3000 px	Included	\$ 350	\$ 1,000
Feature Ad	600 x 300 px	1200 x 600 px	Included	\$ 500	\$ 1,500

QUARTERLY BULLETIN AD PRICING

Ad Type	Size Inches	Pixels @ 300DPI	Link to Blog	Quarter	Annual
Full Page	8.5 x 11	2550 x 3300 px	Included	\$ 1,200	\$ 4,200
½ Pg Horiz	8.5 x 5.5	2550 x 1650 px	Included	\$ 700	\$ 2,300
½ Pg Vert	4.25 x 11	1275 x 3300 px	Included	\$ 700	\$ 2,300
¼ Pg	4.25 x 5.5	1275 x 1650 px		\$ 400	\$ 1,300
⅛ Pg Horiz	4.25 x 2.75	1275 x 825 px		\$ 300	\$ 1,100

SPONSOR BENEFITS

- Free monthly blog posts with teasers in the newsletter
- Sponsors receive Free ads with their sponsorships
- Sponsors receive Printed boards at each of our over 100 events
- Sponsors can host events, happy hours and CLEs
- Sponsors Grow their business with the help of the MDB
- Become a Sponsor Today: Contact bret@miamidadebar.org

ADDITIONAL INFORMATION

- All images (JPG, PNG, GIF) must have a minimum 300 DPI Resolution
- Newsletter ads are due Friday for Tuesday publication
 - Must include blog text, links, pics and bylines or external URL
 - 4 week feature ads include buttons for additional traffic to URL
- Bulletin Ads are due three weeks before publication
- For questions and bulk purchase discounts, contact bret@miamidadebar.org